Job Overview:

**Digital Products Manager** (STLDailyFix.com & ALIVE Dates)

Become an account manager for ALIVE’s STLDailyFix and ALIVE Dates. Make deals with local salons, restaurants, theaters, spas, and more by negotiating offers that ALIVE readers will love. Seeking an entry level candidate looking for experience in online sales, advertising, and social media.

**General Responsibilities of the Digital Products Manager:**

- Look for, talk to, and seal the deals with local merchants on compelling offers for ALIVE readers!

- Identify new and creative businesses and activities to be featured, expanding the range of deals and ways to get the word out about them.

- Write description of the deal, creative visual image and set social media (Facebook & Twitter) for the deals.

- Responsible for list acquisition and promotions for ALIVE Dates through social media, print advertisements and exposure through community events.

**Recommended for those who have:**

- Experience canvassing and cold calling various types of local businesses

- Those that enjoy flexibility of working from home or other virtual office if they choose

- Reliable, independent person who gets excited to lock down deals

- Someone who is interested in being part of the ALIVE team

Please send a resume and cover letter to damon@alivemag.com